



WFDSA 2023 دبي
World Congress DUBAI
16-18 October

PROGRAM

October 16/23

MONDAY	08:30 – 09:30	Board of Delegates Meeting (Invitation only)
	10:00 – 16:00	CEO Council Meeting (Invitation only)
	16:00 – 19:00	Registration opens, Grand Hyatt Hotel conference area
	19:00 – 22:00	Welcome Reception Duck Garden, Grand Hyatt Hotel

October 17/23

TUESDAY	08:00 – 09:00	Exhibition opens, networking coffee
	09:00 – 09:15	Opening of WCXII, Frederic Ferrer MC
	09:15 – 09:30	Official Welcome His Excellency Helal Al Marri Director General Dubai Economy and Tourism, WFDSA and DSA UAE
	09:30 – 10:00	Opening of the 17th World Congress, Roger Barnett WFDSA Chairperson
	10:00 – 11:00	CEO Panel – Reimagine, Reinvent, Redefine Moderated by Roger Barnett WFDSA Chairperson, speakers include Magnus Brannstrom, Vice Chairperson WFDSA, CEO and President Oriflame Cosmetics, Lam Yu, Vice Chairperson WFDSA, CEO Infinitus China Company, Dr. Dora Hoan, Secretary WFDSA, Founder, Co Chair and Group CEO Best World Lifestyle, Ryan Napierski, Advocacy Chairman WFDSA, President and CEO Nuskin Enterrprises, Joao Paulo Ferreira, Ethics Chairman WFDSA, CEO Natura , Milind Pant, Global Regulatory Affairs Chairman WFDSA, CEO Amway
	11:00 – 11:30	Networking Break
	11:30 – 12:30	Keynote speaker
	12:30 – 13:45	Networking lunch
	13:45 – 14:45	General Session Panel – Expansion into the Gulf Corporation Council Moderated by Ali Shabder, General Secretary UAE DSA, speakers include senior GCC officials
	14:45 – 15:15	Q&A Session – Expansion into Gulf Corporation Council Speakers include high level business people
	15:15 – 15:45	Networking Break
	15:45 – 16:45	General Session Panel – Taping into a New Generation Speakers Chloe Combi, Author of Generation Z: Their Voices, Their Lives and international speaker on a new generation and influencers from the region
	16:45 – 17:00	Conclusion of day 1 Frederic Ferrer
	19:00 – 19:30	Depart Grand Hyatt for Taste of Dubai Dinner
19:30 – 22:30	Taste of Dubai	

October 18/23

WEDNESDAY	08:00 – 09:00	Exhibition opens, networking coffee
	09:00 – 09:10	Opening of Day 2 Frederic Ferrer
	09:10 – 09:55	Artificial Intelligence and its role in business development
	09:55 – 10:10	Q&A on Artificial Intelligence
	10:10 – 11:10	General Session Panel – Difficult times successful outcomes
	11:10 – 11:40	Networking Break
	11:40 – 12:25	Keynote Speaker Innovation through chaos
	12:25 – 13:45	Networking lunch
	13:45 – 14:45	Competitive advantage through global stewardship, local industry leaders
	14:45 – 15:45	General Session Panel – Global Regulatory trends Moderator Adolfo Franco, Executive Vice President, COO and Counsel. Speakers Pontus Andreasson, Deputy General Counsel & Head of Global Corporate Affairs Oriflame Cosmetics Cary Justice, Vice President - Global Public Policy and Government Affairs Amway Alfonso Silva Executive Director DSA Chile
	15:45 – 16:15	Networking Lunch
	16:15 – 17:15	External stakeholders, Malaysia, India and Europe
	17:15 – 17:30	Closing of General Session
	17:30 – 17:40	Celebrating 45th WFDSA anniversary
	17:40 – 17:50	Announcement of next WFDSA
	19:30 – 20:00	Depart Grand Hyatt for Atlantis the Palm
	20:00	Gala Awards Dinner, Atlantis the Palm